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eBay Inc. Names Craig Hayman as Head of eBay Enterprise

SAN JOSE, Calif.--(BUSINESS WIRE)-- eBay Inc. (NASDAQ: EBAY) today announced the appointment of Craig Hayman as president of its eBay Enterprise business. Hayman brings more than 30 years of enterprise technology leadership including executive positions at IBM's Industry Cloud Solutions and WebSphere businesses. Hayman will report to eBay Inc. President and CEO John Donahoe.

"We are fortunate to have Craig join our leadership team and lead our Enterprise business unit," Donahoe said. "Technology continues to have a significant impact on the overall commerce landscape. Craig's experience will enhance our ability to serve retailers and brands in this online to offline world."

Hayman joins from IBM where he spent the past 15 years in leadership roles. He led the company's transformation to become a SaaS provider and was the worldwide leader for enterprise SaaS solutions targeted at CMOs, and ecommerce professionals. Hayman led IBM's acquisitions of over a dozen companies including Sterling Commerce and Coremetrics, and built a partner network that included global and regional system integrators.

"I am delighted to join eBay Enterprise during this transformative time in its history and see tremendous opportunity for the organization," said Hayman. "A longtime customer of IBM, eBay Enterprise's fulfillment centers, drop-ship and Ship-from-Store capabilities are unique in helping retailers better serve their customers. I am honored to be part of the team and join this purpose driven company, which is enabling commerce on a global scale."

About eBay Inc.

eBay Inc. (NASDAQ: EBAY) is a global commerce and payments leader, providing a robust platform where merchants of all sizes can compete and win. Founded in 1995 in San Jose, Calif., eBay Inc. connects millions of buyers and sellers and enabled \$205 billion* of commerce volume in 2013. We do so through eBay, one of the world's largest online marketplaces, which allows users to buy and sell in nearly every country on earth; through PayPal, which enables individuals and businesses to securely, easily and quickly send and receive digital payments; and through eBay Enterprise, which enables omnichannel commerce, multichannel retailing and digital marketing for global enterprises in the U.S. and internationally. We also reach millions through specialized marketplaces such as StubHub, the world's largest ticket marketplace, and eBay classifieds sites, which together have a presence in more than 1,000 cities around the world. For more information about the company and its global portfolio of online brands, visit www.ebayinc.com.

* This adjusted number reflects decision to remove vehicles and real estate GMV from ongoing total GMV and ECV metrics (previously stated ECV for 2013 was \$212 billion, incorporating vehicles and real estate GMV).

About eBay Enterprise

eBay Enterprise is a leading global provider of retail-optimized commerce solutions, including the Magento platform, order management, fulfillment, customer care, and marketing solutions. We enable brands and retailers of all sizes to deliver consistent omnichannel experiences across all retail touch points to attract and engage new customers, convert browsers into loyal buyers, and deliver products with speed and quality. With unrivaled flexibility and control, our clients are armed to accelerate sales growth and win with today's digitally connected consumer. eBay Enterprise is headquartered in King of Prussia, Pa. and has offices in Austin, Barcelona, London, Los Angeles, New York and Shanghai. eBay Enterprise is an eBay Inc. (Nasdaq: EBAY) company. More information can be found at www.ebayenterprise.com and www.magento.com.

eBay Inc.

Investor Relations Contact:

Tracey Ford

tford@ebay.com

Tom Hudson

thudson@ebay.com

or

Media Relations Contact:

Amanda Miller, 408-219-0563

press@ebay.com

or

Investor Information Request:

408-376-7493

or

Company News:

<http://www.ebayinc.com/news>

or

Investor Relations website:

<http://investor.ebayinc.com>

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